UNITED STATES DISTRICT COURT DISTRICT OF NEW MEXICO

NEW MEXICO ONCOLOGY AND HEMATOLOGY CONSULTANTS, Ltd.,)))
Plaintiff,) Civ. Act. No.
v.)
PRESBYTERIAN HEALTHCARE SERVICES, and PRESBYTERIAN NETWORK, INC.)) Jury Trial Demanded
Defendants.)

COMPLAINT

Plaintiff, New Mexico Oncology and Hematology Consultants, Ltd. ("NMOHC"), by and through its attorneys, for its Complaint against Defendants, Presbyterian Healthcare Services ("Presbyterian") and Presbyterian Network, Inc., states the following:

INTRODUCTION

1. Presbyterian is the dominant hospital in Albuquerque, and has monopoly power over inpatient hospital services and private health insurance services. Presbyterian's hospitals control, on information and belief, more than 50% of the patients receiving inpatient hospital services in Albuquerque, and this market share figure understates Presbyterian's market dominance. Presbyterian has the largest number of inpatient discharges, the largest number of staffed hospital beds, and the largest revenue of any hospital system in New Mexico. Presbyterian also earns profits that are well above the national average in its industry. Presbyterian also has acquired market power with respect to physician services by employing

approximately 700 physicians. None of the other hospitals in Albuquerque have the ability to prevent Presbyterian from raising prices and excluding rivals.

- 2. Presbyterian is pursuing a strategy to entrench and expand its monopoly power over inpatient hospital services and health insurance services, and to attack any physician or firm that threatens its dominant market position. Presbyterian has excluded rivals from the Albuquerque Market, deterred entry into Albuquerque by medical providers and health insurance companies, injured its existing competitors and limited their growth, raised its rivals' costs of operation, and forced physicians into employment arrangements. Consumers in the Albuquerque Market have higher health care costs, and pay higher premiums for health insurance, than they would have, if Presbyterian had not acquired and actively maintained its monopoly power over inpatient hospital services and private health insurance.
- 3. NMOHC provides oncology services at a lower cost than Presbyterian. NMOHC built a state-of-the-art cancer center in order to provide patients improved care that patients could not otherwise obtain in Albuquerque. Presbyterian responded by threatening to put NMOHC out of business. When Presbyterian could effectuate that threat, it began an anticompetitive campaign against NMOHC designed to put NMOHC out of business and to force its physicians to either become Presbyterian employees or leave Albuquerque. Eliminating NMOHC from the market would give Presbyterian a monopoly over the various oncology services provided by NMOHC and its physicians.
- 4. To accomplish this goal, Presbyterian has committed, and continues to commit, a series of anticompetitive and predatory actions that have no legitimate business justification.

 These actions are designed to eliminate NMOHC as a competitor and as a high quality

alternative for patients needing oncology services. These anticompetitive actions include, but are not limited to, Presbyterian's intimidating physicians that refer patients to NMOHC, actively discouraging and interfering with referrals to NMOHC, giving physicians financial benefits for refusing to refer patients to NMOHC, and making it difficult for physicians to even process referrals to NMOHC. These actions have significantly reduced the number of referrals made to NMOHC by Presbyterian physicians. Many patients living in Albuquerque are denied any practical choice with respect to where they obtain oncology services. As a result, patients are forced to receive lower quality and more costly care from Presbyterian.

- 5. Patients have been, and continue to be, injured by Presbyterian's monopolistic and anticompetitive conduct. Patients living in Albuquerque have little choice with respect to private health insurance options, given Presbyterian's consolidation of that market. By consolidating the market for physician services, Presbyterian has limited patient choice with respect to those services.
- 6. Cancer patients would suffer significant harm if Presbyterian were able to put NMOHC out of business. First, patients would lose a lower cost provider of medical oncology and radiation oncology services. Second, patients would lose access to NMOHC's higher quality medical oncology and radiation oncology services, which is made possible, in part, by NMOHC's integrated approach to providing such services. Third, NMOHC's elimination from the market would deprive the vast majority of cancer patients with any real choice as to where they receive treatment. Finally, it would further entrench and solidify Presbyterian's monopoly power over inpatient hospital services and private health insurance services.

SUBJECT MATTER JURISDICTION

- 7. Jurisdiction of this Court is based on 28 U.S.C. Section 1337, which grants original jurisdiction to the district court for any civil action or proceeding arising under any act of Congress. Jurisdiction is also based on 15 U.S.C. Sections 15 and 26, which provide for damages and injunctive relief against threatened loss or damage, for violations of Sections 1 and 2 of the Sherman Act, and for costs of suit, including reasonable attorneys' fees. This Court has pendent jurisdiction over the claims which are not brought pursuant to the federal antitrust laws (28 U.S.C. Section 1331).
- 8. Plaintiff's federal claims asserted herein arise under Sections 1 and 2 of the Sherman Act (15 U.S.C. Sections 1 and 2) and are instituted under Sections 4 and 6 of the Clayton Act (15 U.S.C. Sections 15 and 26) to (a) recover damages from Defendants, including treble damages, costs of suit and reasonable attorneys' fees, for injuries sustained by Plaintiff to its business and property by reason of Defendants' violations of Sections 1 and 2 of the Sherman Act; and (b) obtain injunctive relief against Defendants and their respective members, divisions, officers, directors, employees, agents, subsidiaries and affiliates to restrain them from further and continued violations of Sections 1 and 2 of the Sherman Act.
- 9. This action is also instituted pursuant to Defendants' violation of the general common laws of New Mexico by its interfering with NMOHC's existing business relationships and the intentional interference with NMOHC's prospective business relationships.
- 10. Venue is proper in this District pursuant to Sections 4, 12 and 16 of the Clayton Act, 15 U.S.C. Sections 15, 22 and 26, and 28 U.S.C. Sections 1391 (b) and (c). Venue is also

proper since Defendants have their principal offices in this District and are doing business in this District.

THE PARTIES

A. Plaintiff

- 11. NMOHC is a professional corporation with its principal place of business located at 4901 Lang Avenue Northeast, Albuquerque, New Mexico 87109.
- 12. NMOHC offers patients a full range of medical oncology and hematology services, radiation oncology services and various radiology and laboratory services.
 - 13. Medical oncology is the diagnosis, management and treatment of cancer.
- 14. Hematology services include the diagnosis, management and treatment of benign and malignant diseases of the blood and blood forming tissues. This includes, for example, the diagnosis and treatment of leukemia. NMOHC also performs bone marrow biopsies and is a recognized site for the National Marrow Donor Program.
 - 15. NMOHC has eight physicians specializing in medical oncology and hematology.
- 16. Radiation oncology services include a number of different treatment methods that use high-energy rays to kill cancer cells. Radiation oncology is part of NMOHC's multidisciplinary approach to the treatment of cancer.
 - 17. NMOHC has two physicians specializing in radiation oncology.
- 18. NMOHC also offers its patients services that are ancillary to its medical oncology, hematology and radiation oncology services. These services include radiology or imaging services, laboratory services, a pharmacy dispensing clinic, genetic counseling and testing, and social work services that help families cope with the hardships created by cancer.

- 19. NMOHC offers patients its medical oncology, hematology, radiation oncology and ancillary services at a free standing cancer center ("Cancer Center") that NMOHC owns and operates. The Cancer Center was designed to meet the special needs of cancer patients and their families, and to allow NMOHC's physicians and staff to offer patients high quality and efficient medical services.
- 20. NMOHC is an integrated medical practice that provides a full range of oncology related services in a coordinated, well supervised, innovative and efficient manner.
- 21. NMOHC's physicians, nurses and staff work as a team when providing patients a full range of oncology and ancillary services. At a single site patients can have an x-ray taken, see their treating physician on the same day for the results, and then receive the drugs and treatment they may need. This allows NMOHC to coordinate the care provided to its patients, properly time the provision of that care, more effectively supervise the care provided to patients, and reduce patient travel needs.
- 22. The Cancer Center also offers patients a Chemotherapy Infusion Center that was designed to address the special needs of cancer patients receiving chemotherapy infusions.
- 23. While NMOHC is centered in Albuquerque, it has satellite facilities in underserved areas, including Gallup, Silver City and Ruidoso.

B. <u>Defendants</u>

24. Presbyterian Healthcare Services ("Presbyterian") is a not-for-profit corporation, with its principle place of business at 1100 Central Avenue, S.E., Albuquerque, New Mexico 87106.

- 25. Presbyterian owns, operates and manages eight acute care hospitals, all of which are located in New Mexico. Three of the eight acute care hospitals are located in the Albuquerque area: Presbyterian Hospital, Presbyterian Kaseman Hospital and Presbyterian Rust Medical Center (located in Rio Rancho). Presbyterian Hospital is the largest hospital in either Albuquerque or New Mexico.
- 26. Presbyterian's other five hospitals are located in Clovis, Espanola, Ruidoso, Socorro and Tucumcari.
- 27. Presbyterian also owns, operates Presbyterian Healthcare Services Affiliates ("PHSA"). PHSA owns Southwest Health Foundation. Southwest owns Defendant Presbyterian Network Inc., which owns and controls Presbyterian Insurance Company, Inc. and Presbyterian Health Plans Inc. Presbyterian Network, Inc. and its subsidiaries are collectively referred to as "PHP." PHP operates, on a for-profit basis, various health maintenance organizations, preferred provider organizations and other health insurance products.
 - 28. PHP is the largest health insurer in Albuquerque.
 - 29. Presbyterian actively controls PHP's actions.
- 30. Presbyterian also owns and operates the largest Medicare and Medicaid managed care programs in Albuquerque.
- 31. Presbyterian also owns, operates and manages Presbyterian Medical Group ("PMG"), which employs approximately 700 physicians. The physicians employed by PMG include primary care physicians, and a wide range of specialists, including medical oncologists.

TRADE AND COMMERCE

- 32. Medical oncology and radiation oncology services (collectively referred to as "Oncology Services") represent a line of trade and commerce adversely affected by Presbyterian's anticompetitive practices. NMOHC's provision of radiology services, laboratory services and pharmacy services are also trade and commerce adversely affected by Presbyterian's anticompetitive practices.
- 33. The violations of law alleged herein have an effect on interstate commerce.

 Oncology Services and radiology services, laboratory services and pharmacy services are in, and affect interstate commerce.
- 34. The overwhelming majority of NMOHC's revenues come from insurance companies.
- 35. During the last four years, NMOHC purchased medicines in the approximate amount of \$100 million. All of the drugs that NMOHC purchases come from out of state, and the linacs and imaging equipment NMOHC uses were all purchased from out of state suppliers.
 - 36. NMOHC's business is engaged directly in and affects interstate commerce.
- 37. On information and belief, Presbyterian receives a not insignificant amount of revenue from insurance carriers that are located in states other than New Mexico or who otherwise do business outside of New Mexico. These insurers included United HealthCare and Cigna.
- 38. On information and belief, Presbyterian has purchased a significant amount of equipment, supplies and medicine from numerous suppliers and manufacturers that are located in states other than New Mexico.

39. Presbyterian's referral policies and other anticompetitive practices, more fully described in this Complaint, have had and continue to have a substantial adverse effect on interstate commerce by (a) preventing patients from receiving Oncology Services and radiology services from NMOHC, (b) limiting NMOHC's ability to purchase supplies and equipment from suppliers located outside of New Mexico, and (c) interfering with NMOHC's ability to contract with national health insurance companies.

CURRENT MARKET STRUCTURE

40. Modern health care markets have three basic participants: (a) facilities: this includes, for example, hospitals that provide inpatient care, (b) health insurance companies, and (c) physicians.

A. Hospitals

- 41. Only three full service hospital systems provide inpatient hospital services in Albuquerque: (a) Presbyterian Health System, (b) Lovelace (owned by Ardent Health Services), and (c) the University of New Mexico Hospital ("UNM Hospital"), which is the only state funded hospital in Albuquerque. No other acute care hospitals exist in Albuquerque, excluding a veterans hospital.
- 42. Presbyterian is the dominant hospital system in Albuquerque, and is the largest provider of Hospital Inpatient Services.
- 43. Presbyterian controls approximately 670 staffed beds in Albuquerque. Lovelace has approximately 418 staffed beds, and UNM Hospital has approximately 517 staffed beds. Presbyterian controls at least 42% of the total staffed hospital beds in Albuquerque.

- 44. Presbyterian's 42% share of the staffed hospital beds in Albuquerque understates Presbyterian's power over inpatient hospital services. While UNM Hospital has approximately 517 staffed beds, it is the only trauma center in New Mexico and must allocate a significant percentage of its beds to trauma patients. UNM Hospital is also a teaching hospital with a closed staff, which limits UNM Hospital's ability to attract patients and compete against Presbyterian. See also, Paragraphs 59through 62 and Paragraphs 124 through 127, below.
- 45. On information and belief, Presbyterian was responsible for approximately 50% of the actual in-patient discharges in Albuquerque, in 2010, for those patients who have private health insurance. With respect to Medicare patients, Presbyterian was responsible for more than 50% of the in-patient discharges in Albuquerque.
- 46. The remaining in-patient discharges for patients with private health insurance were divided roughly equally between Lovelace and UNM Hospital.

B. Health Insurance

- 47. The market for private health insurance is highly concentrated in Albuquerque.

 The market for private health insurance is separate and distinct from the market for publicly provided health insurance such as Medicare and Medicaid as explained in Paragraphs 77 through 85, below.
- 48. The market for private health insurance is undergoing further consolidation in Albuquerque.
- 49. Both Presbyterian and Lovelace offer their own health insurance plans. While independent private health insurers (United HealthCare, Cigna, and Blue Cross) do operate in Albuquerque, they play only a peripheral role.

- 50. United HealthCare and Cigna are closely aligned with Presbyterian. United HealthCare and Cigna will not contract, currently, with UNM Hospital or Lovelace. United HealthCare and Cigna are adjuncts to PHP, and their market shares properly belong consolidated with PHP's market share.
- 51. According to the 2009 Update of "Competition in Health Insurance", a report by the AMA derived from Interstudy data, Presbyterian is the market share leader in the combined HMO-PPO market with a 46% share.
- 52. On information and belief, neither United HealthCare nor Cigna have market shares exceeding 10%. On information and belief, when United HealthCare and Cigna's market shares are combined with PHP's market share, Presbyterian controls well over 50% of the market for private commercial health insurance in Albuquerque.
- 53. On information and belief, Blue Cross is currently considering exiting the market for private health insurance.
 - 54. Lovelace's health insurance plans have approximately a 27% share of the market.

C. Oncology Services

- (i) Medical Oncology
- 55. Only four entities provide Oncology Services in Albuquerque: NMOHC, Presbyterian, UNM Hospital, and Hematology Oncology Associates ("HOA").
 - 56. NMOHC has eight medical oncologists on its staff.
- 57. On information and belief, Presbyterian currently employs approximately 6 medical oncologists.

- 58. HOA has three full-time medical oncologists and one medical oncologist who works part-time.
- 59. On information and belief, UNM Hospital has 7 medical oncologists who actually see patients on a regular basis. Many of UNM Hospital's medical oncologists teach at the University of New Mexico's medical school or are primarily involved in research.
- 60. UNM Hospital uses a closed staff model. This means that only physicians on UNM Hospital's staff can admit patients to UNM Hospital. Independent physicians with their own private practice cannot admit patients to UNM Hospital, which deters referrals from independent physicians to UNM Hospital. An independent physician could not effectively follow his patient's medical care, if the independent physician referred the patient to a UNM Hospital staff physician.
- 61. On information and belief, UNM Hospital's oncology practice is heavily skewed towards treating patients who receive health care financing from state and federal sources, such as Medicare and Medicaid.
- 62. While UNM Hospital has a cancer program, it does not have a significant competitive presence in the Albuquerque area with respect to patients who have private health insurance.

(ii) Radiation Oncology

- 63. Radiation Oncology Services are provided by four entities in Albuquerque: Presbyterian, NMOHC, UNM Hospital, and Radiation Oncology Associates.
- 64. Presbyterian through an arrangement with M.D. Andersen has two radiation oncologists.

- 65. NMOHC employs two radiation oncologists.
- 66. UNM Hospital has 4 radiation oncologists on its staff.
- 67. Radiation Oncology Associates has 4 radiation oncologists who provide Radiation Oncology Services at two locations.
- 68. The same factors that limit UNM Hospital's ability to play a significant role with respect to medical oncology services, also limit UNM Hospital's role with respect to radiation oncology services.

THE RELEVANT MARKETS

- 69. The bedrock for Presbyterian's anticompetitive practices is its monopoly power over: (a) inpatient hospital services, and (b) private health insurance. Presbyterian's anticompetitive actions are designed, in part, to expand and solidify its monopoly power over inpatient hospital services and private health insurance.
- 70. Part of Presbyterian's monopolization strategy includes its ongoing attempts to monopolize the separate market for Comprehensive Oncology Services by putting NMOHC out of business through a variety of anticompetitive and predatory actions.

A. Relevant Service and Product Markets

- (i) The Market for Comprehensive Oncology Services
- 71. A relevant product market exists for Comprehensive Oncology Services. Within this market exists a separate market for Comprehensive Oncology Services provided to patients with private health insurance.

- 72. Comprehensive Oncology Services include medical oncology services and radiation oncology services. Patients needing these types of services cannot substitute these medical services for other types of services.
- 73. For example, patients suffering from cancer cannot substitute cardiology services for Comprehensive Oncology Services.
- 74. Increases in the price of Oncology Services will not cause patients to switch to other medical services. Cancer patients would have to pay the higher prices or not receive any medical treatment.
- 75. Patients with private health insurance cannot substitute Comprehensive Oncology Services they receive through their private health plans with Comprehensive Oncology Services that are paid for by Medicare and Medicaid. Paragraphs 77 through 85, below, contain allegations demonstrating the existence of a market for private health insurance. This market is separate and distinct from the market for government provided health insurance.

(ii) The Market for Private Health Insurance

- 76. A separate relevant market exists for Private Health Insurance.
- 77. For the overwhelming majority of individuals, it is impossible for them to afford medical services without some form of health insurance. Patients cannot replace health insurance with other types of insurance or other types of financial products.
- 78. Increases in the price of health insurance will not cause patients, for example, to switch to other non-health insurance products. Patients needing health insurance would have to pay the higher insurance premiums or lose the ability to pay for their healthcare expenses.

 Despite significant increases in the cost of private health insurance, the number of Americans

under the age of 65 with private health insurance has declined only slightly. The overwhelming majority of patients without health insurance could not, for example, obtain Comprehensive Oncology Services.

- 79. While the federal and state governments provide Medicare and Medicaid, these programs are not substitutes for Private Health Insurance.
- 80. Medicare is limited generally to persons who are 65 and older. Medicaid is only available to individuals who meet certain financial or physical criteria.
- 81. Individuals who do not meet the legislatively created criteria cannot substitute Medicare or Medicaid for Private Health Insurance. Patients with Private Health Insurance, therefore, cannot substitute Medicare or Medicaid for their current private health insurance in response to a significant increase in the price of such insurance.
- 82. Further, because Medicare and Medicaid are essentially free for those individuals who meet the eligibility criteria, they will not substitute Medicare or Medicaid with private health insurance.
- 83. Medical providers cannot substitute their patients with Private Health Insurance with Medicare and Medicaid patients. Medicare and Medicaid typically pay substantially less than what private health insurers will pay. In many instances, Medicare and Medicaid reimbursement levels are below a physician's costs. Physicians need patients with Private Health Insurance to help subsidize the losses they incur treating Medicare and Medicaid patients.
- 84. NMOHC could not remain in business, and another competitor is unlikely to enter the market for Comprehensive Oncology Services, if it were limited to Medicare and Medicaid patients.

85. Finally, Medicare and Medicaid do not compete against Private Health Insurers with respect to price. Because Medicare and Medicaid are free entitlement programs, they do not compete against Private Health Insurance companies for patients.

(iii) Market for Hospital Inpatient Services

- 86. Hospital Inpatient Services consist of a cluster of services that are essential for the treatment of a wide variety of illnesses and medical conditions.
- 87. Certain medical conditions require specialized equipment and immediate access to a wide range of medical services that only a hospital can provide. For example, open heart surgery requires specialized operating rooms, highly trained support teams, and access to a wide range of other medical services in case of complications.
- 88. Patients needing Hospital Inpatient Services cannot substitute these services with outpatient services or physician services. Increases in the price of Hospital Inpatient Services will not cause patients, for example, to switch to outpatient centers. Patients needing Hospital Inpatient Services would have to pay the prices or forego the needed services entirely.

B. Relevant Geographic Market

- 89. The relevant geographic market for Comprehensive Oncology Services, Private Health Insurance and Hospital Inpatient Services consists of the Albuquerque/Rio Rancho metropolitan area ("Albuquerque Market").
- 90. New Mexico's population is largely concentrated in urban areas spread out throughout the state. For the most part, these areas are separated from one another by considerable distances.
 - 91. Albuquerque is the largest city in New Mexico.

(i) <u>Hospital Inpatient Services</u>

- 92. Albuquerque has the largest hospitals in the state: Presbyterian, Lovelace and UNM Hospital. These hospitals provide both the most advanced and the most complete set of health care services in New Mexico.
- 93. After Santa Fe, Gallup is the closest large city to Albuquerque. Gallup is approximately 140 miles away from Albuquerque. After Gallup, the closest large city to Albuquerque is Tucumcari, which is more than 170 miles away from Albuquerque.
- 94. Patients do not leave Albuquerque to receive treatment at hospitals located in Gallup or Tucumcari. Nor do patients living in Albuquerque travel to cities such as Clovis (approximately 217 miles) or Las Cruces (approximately 224 miles) to receive Hospital Inpatient Services. The hospitals in these cities are significantly smaller than the hospitals located in Albuquerque. The largest hospital in Gallup (Rehoboth McKinley Christian Health Care Services), for example, only has 80 staffed beds. On information and belief, Rehoboth does not offer the full range of Inpatient Hospital Services provided by Presbyterian's Albuquerque hospitals.
- 95. The large majority of patients will not travel long distances from their homes and families to receive Hospital Inpatient Services. Some patients cannot travel long distances for medical treatment, and most others will not spend hours in a car to get to a hospital in a different city from where they live. Further, patients living in Albuquerque will not travel extended distances to a hospital outside of Albuquerque that does not even provide the same mix of services provided by the hospitals located in Albuquerque.

- 96. A further impediment to patients traveling to distant cities, such as Gallup, for Hospital Inpatient Services is that most physicians will not and cannot admit their patients to hospitals in distant cities.
- 97. While Santa Fe is approximately 60 miles away from Albuquerque, its hospitals and physicians do not impose any competitive check on Presbyterian's anticompetitive activities.
- 98. The primary hospital in Santa Fe is Christus St. Vincent Regional Medical Center ("St. Vincent"). St. Vincent only has 180 staffed beds, and does not offer many of the services provided by hospitals such as Presbyterian.
- 99. Patients in the Albuquerque Market do not view the few small hospitals in Santa Fe as substitutes for the hospitals located in Albuquerque.
- 100. With respect to Hospital Inpatient Services, a distinct geographic market exists that consists of the Albuquerque/Rio Rancho area.

(ii) Comprehensive Oncology Services

- 101. Cancer is a chronic condition that often requires many appointments with the treating physician. Cancer patients are typically very sick and cannot physically travel long distances on a routine basis. Extended travel for certain cancer patients would be harmful to their health. This discourages or prevents cancer patients from traveling extended distances for Comprehensive Oncology Services.
- 102. Patients suffering from cancer will sometimes experience emergencies that will lead to their hospitalization. Most patients want their physician oncologist (a) close to where they live, and (b) to have admitting privileges in the hospital the patient would use in case of an emergency. None of NMOHC's physicians has admitting privileges at any hospital located in

Santa Fe, or the more distant hospitals located in New Mexico. On information and belief, none of Presbyterian's medical oncologists who reside in Albuquerque has admitting privileges in any hospital located in Santa Fe, or the more distant hospitals located in New Mexico.

- 103. On information and belief, patients located in Albuquerque do not now travel in any meaningful numbers to Santa Fe, or more distant cities for Comprehensive Oncology Services. The hospitals in Santa Fe do not provide the same level of Comprehensive Oncology Services as those provided in the Albuquerque Market. The other cities in New Mexico that have cancer programs are too far away to attract patients living in Albuquerque who suffer from cancer.
- 104. On information and belief, patients living in Santa Fe do not travel to the Albuquerque Market in any meaningful numbers for Comprehensive Oncology Services.
- 105. When considering health insurance options, oncology patients will not view health insurance plans offering access to providers in Santa Fe as substitutes for health insurance plans that offer access to providers in Albuquerque.
- 106. With respect to Comprehensive Oncology Services, a distinct geographic market exists that consists of the Albuquerque/Rio Rancho area.

(iii) Private Health Insurance

- 107. A private health insurance company that wants to sell its insurance product to patients in Albuquerque will have to offer Albuquerque residents access to hospitals and physicians located in the Albuquerque Market.
- 108. A private health insurer that only offers hospitals and physicians located in distant geographic areas, such as Gallup and Santa Fe, where Albuquerque residents will not travel for

medical care, cannot effectively sell a health insurance product to Albuquerque residents. A health insurer will have to retain the services of at least one or more of the hospitals in Albuquerque in order to market its health insurance product to consumers.

- 109. Such a health plan will also need to have provider contracts with, for example, physicians, cancer programs, and radiologists located in the Albuquerque Market. Given that the relevant geographic market for Comprehensive Oncology Services is the Albuquerque Market, any private health insurance company seeking to sell private health insurance to residents of the Albuquerque Market will have to include at least one cancer program in its provider network.
- 110. With respect to Private Health Insurance, a distinct geographic market exists that consists of the Albuquerque/Rio Rancho area.

PRESBYTERIAN HAS MONOPOLY POWER

A. Presbyterian Dominates All Three Levels of the Market For Health Care Services In Albuquerque

- 111. The health care market in Albuquerque consists of facilities (i.e., hospitals, and free standing medical centers such as NMOHC's Cancer Center), physicians and health insurers.
- 112. The market for Hospital Inpatient Services has historically involved limited delivery selection in Albuquerque.
- 113. Presbyterian controls at least half of the market for Hospital Inpatient Services. The balance of the market is divided by UNM Hospital and Lovelace. Given UNM Hospital's unique role and position in the market, its market share overstates its competitive significance.
- 114. Lovelace's approximately 25% share of the market for Hospital Inpatient Services does not give it the power to restrain Presbyterian's anticompetitive behavior. On information

and belief, Lovelace has been unable to grow its market share at Presbyterian's expense to any significant degree in the last two decades.

- 115. Presbyterian also controls more than 50% of the market for private health insurance through PHP, and its contracts with United Healthcare and Cigna.
- 116. Presbyterian also directly employs most of the primary care physicians in Albuquerque and hundreds of specialists.

B. Entry That Could Limit Presbyterian's Market Power Is Difficult and Unlikely

- 117. No new independent full service hospital has opened in Albuquerque in at least the last 30 years. Building a new hospital takes years of effort and tens of millions of dollars for the land, buildings, equipment and supplies.
- 118. Building a new hospital in Albuquerque would, however, be pointless without also establishing a fully functioning health insurance company that could act as an alternative to PHP and bringing hundreds of new physicians into Albuquerque. Without a large enough pool of independent physicians, a new health insurer would face severe challenges building a competitive provider network.
- 119. It took Presbyterian almost a decade to build PHP's current market position.

 Moreover, a significant portion of that growth was created by Presbyterian's acquisition of a rival health insurance plan FHP.
- 120. It also took Presbyterian at least 10 years to build PMG into a physician group with approximately 700 employed physicians.
- 121. Breaking any of Presbyterian's locks on these three markets would require entry by a health care organization into all three markets simultaneously. The costs associated with

such entry are prohibitively high. Such entry would also entail such a substantial risk of failure as to make any significant entry unprofitable from an ex-ante perspective.

122. Other than the temporary entry of the Heart Hospital, no meaningful entry has taken place in the Albuquerque Market during the last 30 years. Freestanding surgery centers have not entered the market due to the need for a PHP contract and the lack of independent surgeons. While the Heart Hospital was able to enter, it was unable to survive as an independent entity.

C. Neither Lovelace Nor UNM Hospital Can Effectively Restrain Presbyterian

- 123. If Presbyterian faced competitive pressures in the hospital market, then any effort on its part to charge higher prices would be rebuffed by private insurers, who would turn to other hospitals. Presbyterian does not face theses pressures. Health insurers needs access to Presbyterian in order to market a competitive health insurance product.
- 124. Insurers do not find UNM Hospital to be a viable alternative to Presbyterian.

 UNM Hospital is state-owned and has a closed staff. Only physicians on UNM Hospital's medical staff can admit patients to UNM Hospital. Patients considering treatment at UNM Hospital would have to develop a relationship with a physician who has staff privileges at UNM Hospital. This deters patients who have preexisting relationships with Presbyterian physicians.
- 125. UNM Hospital is also the only trauma center in New Mexico, and must reserve a significant portion of its beds for trauma patients.
- 126. As a teaching hospital, UNM Hospital must admit patients with a wide range of clinical problems. Thus, UNM Hospital admits a disproportionately large percentage of Medicaid patients.

- 127. UNM Hospital's unique role in the market, make it difficult to get private pay patients admitted to UNM Hospital.
- 128. UNM Hospital does not have the ability to prevent Presbyterian's exercise of market power.
- 129. Lovelace's size prevents it from providing a significant competitive check on Presbyterian's anticompetitive actions. Further, Lovelace does not have the same comprehensive treatment coverage that Presbyterian provides. Nor does Lovelace have a reputation that it can provide the same level of care as Presbyterian.

PRESBYTERIAN'S ACQUISITION OF MONOPOLY POWER

- 130. Presbyterian is viewed by a large segment of the population in Albuquerque as a must have hospital in any health insurance product. Most persons who acquire private health insurance in Albuquerque view access to Presbyterian's services as being essential given the scope of the services it provides and its perceived
- 131. Presbyterian has been able to solidify, entrench and expand its market position by misusing its market power over Hospital Inpatient Services and Private Health Insurance services, and by employing approximately 700 physicians. Presbyterian has been able to exclude rivals from the Albuquerque Market, deter entry into Albuquerque by medical providers and health insurance companies, injure its existing competitors and limit their growth, raise its rivals' costs of operation, and force physicians into employment arrangements.

A. Presbyterian Becomes the Dominant Hospital and Health Insurer in Albuquerque

- 132. Since the late 1970s, Presbyterian has been the largest hospital in New Mexico. By the 1990s, important trends were developing that threatened Presbyterian's dominant and secure market position.
- 133. First, technological changes occurred that increased the number of medical procedures that physicians could perform on an outpatient basis. Outpatient centers require less capital to build, and, therefore, created the possibility that many new participants would enter the market and start competing against established hospitals. This development threatened hospital admission rates, and created a new way for competitors to enter the market.
- 134. Second, the entry of health maintenance organizations ("HMO") into Albuquerque posed a direct threat to Presbyterian's ability to control the health care market in Albuquerque, and Presbyterian's ability to control the prices for Hospital Inpatient Services.

(i) Technological and Treatment Changes in the 1980s and 1990s Threatened Presbyterian's Admission Rates

- 135. Significant advances in medical technology in the 1990s, made it less and less necessary to admit patients to hospitals on an inpatient basis. Along with these changes came the significant growth of outpatient care facilities and outpatient surgery centers.
- 136. Hospitals realized that they could lose patients to more than just other hospitals. Physicians and other health care organizations were building outpatient treatment centers that were providing a wide range of treatment options to patients. These centers included radiology centers, surgery centers and cancer centers.

137. Outpatient centers cannot replace hospitals. Outpatient centers, however, can create entry points for rival health insurers and/or new hospitals. New outpatient centers can also take away business from hospitals by offering patients high quality care at lower cost than the same services provided by a hospital.

(ii) The Role Of Health Insurance and Managed Care

- 138. A modern health insurance company purchases and resells medical services. The health insurer purchases medical services from providers such as hospitals and physicians on behalf of its enrollees. Medical providers will enter into a provider agreement with a health insurer which obligates the provider to offer medical services to the health insurer's enrollees. These medical providers are reimbursed for the services they provide under various types of pricing and payment arrangements.
- 139. Patients pay premiums to the health insurance company for the right to receive health care services when needed from medical providers. The health insurance company must price its premiums so that the revenues it receives from the enrollees who do not need health care services are sufficient to cover the costs of the medical services consumed by the enrollees who need medical care.
- 140. Initially, health insurers paid physicians and hospitals on a fee-for-service basis under what is now called traditional indemnity health insurance. This generally meant that a hospital was paid for each service it provided. Under a traditional indemnity policy, patients could choose any hospital or physician they wanted. Further, health insurers had practically no say as to the types of services a hospital or physician provided.

- 141. Under a traditional indemnity arrangement, the health insurer does not interpose itself between the medical provider (including a hospital) and its patients.
- 142. Traditional indemnity insurance was largely incapable of controlling medical costs. Health care costs exploded, and, with these increased costs, premiums grew at an unsustainable pace. These developments have all but eliminated traditional indemnity insurance from the health care market.
- 143. Independent health insurers (e.g. Blue Cross) have an incentive to keep the costs of the medical services they purchase as low as possible. Health insurers tried to address the problem of rising health care costs by creating incentive structures that deter the overuse of medical care by patients and the over provision of medical care by providers.
- 144. HMO's are designed to lower medical costs, in part, by refusing to reimburse patients who go to a hospital or see any physician who has not signed a formal provider contract with the HMO. Hospitals, for example, are offered the exclusive right to sell their services to the HMO's enrollees, on the condition that they accept fixed payments (also called capitated payments) for each patient. HMO's also required hospitals and physicians to follow various policies that interfered with the hospital's treatment decisions.
- 145. While other health insurance models give patients greater freedom to choose their medical providers, these models nonetheless also limit the treatment decisions hospitals and physicians can make. Under a preferred provider model ("PPO"), patients can choose a medical provider who has not contracted with the health insurer, but the patient will have to pay out of their own resources more for these services than if they had used a medical provider who was within the health insurer's provider network. PPOs may also engage in activities such as

utilization review that interfere directly with treatment decisions made by hospitals and physicians.

- 146. HMOs and PPOs are commonly referred to as managed care arrangements ("Managed Care").
- 147. Traditional indemnity insurance plays no competitive role in the market for health care services at this point.
- 148. From a patient's perspective, under either an HMO or PPO model, the health insurer offers access to a bundle of medical providers and health care services for a set price. Health insurance companies therefore compete with respect to the size and scope of their medical provider network, the scope and quality of the health care services offered, the price (premium) charged for access to those services, and the variable costs imposed directly on the patient for each use of a health care service.
- 149. From the perspective of a medical provider, under either an HMO or a PPO model, the health insurer controls access to patients and health care dollars. As they became more dominant, HMOs and PPOs were initially viewed as threats to medical provider autonomy and profits, because these Managed Care entities directly interposed themselves between the patient and the medical provider.
- 150. Presbyterian reacted to the emergence of Managed Care by developing its own HMO. With its own Managed Care product, Presbyterian could act as both the provider and distributor of its medical services. Ultimately, Presbyterian developed its own Managed Care product, which prevented independent health insurers from interposing themselves between Presbyterian and its patients.

(iii) Competition Issues Are Raised When a Dominant Hospital Operates a Captive Health Insurer

- 151. When the market for Hospital Inpatient Services is competitive, the hospitals in that market will have to compete against one another for patients. If a hospital in such a market were to open a captive health insurance company, it would also have to operate its captive health insurer in a competitive manner. Such a hospital could not cripple rival health insurers by refusing to enter into provider contracts with those other health insurers (such as Blue Cross). Those health insurers would simply sign provider contracts with the other hospitals in the market.
- 152. Such a hospital could not pass on to its enrollees increased inpatient hospital costs in the form of higher health insurance premiums. An attempt to do so would cause the hospital's health insurer to lose enrollees.
- 153. Further, such a hospital would almost certainly have to permit its health insurer to sign provider contracts with many different medical providers including some of its competitors.
- 154. A hospital operating in a competitive market for Hospital Inpatient Services would have to structure its relationship with its captive health insurer in a manner similar to its relationship with independent health insurers. The failure to do so would put the hospital's health insurer at a competitive disadvantage compared to the other health insurers.
- 155. In a market in which a hospital has market power over Hospital Inpatient Services, that hospital's power over Hospital Inpatient Services would carry over into the health insurance market. Such a hospital would have different incentives operating its captive health insurer from those of an independent health insurer.

- 156. First, a hospital with market power over Hospital Inpatient Service can insulate its health insurance plan from competition by refusing to enter into provider agreements with independent health insurance companies. The independent health insurers would have to either leave the market, or rely on a network of providers who cannot compete effectively against the dominant hospital.
- 157. Second, the hospital could demand reimbursement levels from the independent health insurers that would force them to raise their premiums to the premium level set by the hospital's captive health insurer. A hospital with monopoly power could realize its monopoly profits in the form of higher premiums and/or higher reimbursement levels from the captive health insurer.
- 158. Hospitals that lack market power over Hospital Inpatient Services have limited incentives to develop a health insurance company. Building a health insurance company involves a set of skills very different from those needed to run a hospital. Pricing a Managed Care product requires actuarial and administrative abilities that most hospitals do not possess.
- 159. A hospital with market power over Hospital Inpatient Services can obtain significant benefits from extending its market power to the market for private health insurance. The hospital can increase its market power in both markets, and, therefore, force patients to pay higher prices. New hospital or health insurance rivals would have to enter the hospital and health insurance markets simultaneously in order to challenge the dominant hospital's market position.
- 160. Such added burdens and costs make new entry of both hospitals and private health insurers unlikely. Even if a new firm could find the necessary financing and expertise, building a

hospital and a health insurer would take significant time. Thus, even if new entry were a realistic option, it would take many years to accomplish.

(iv) Presbyterian's Development of A Captive Health Insurance Company

- 161. When Presbyterian saw the risk presented by Managed Care, it was already the dominant hospital in the Albuquerque Market.
- 162. The Chairman of Presbyterian's Board, Larry Stroup, recognized that Presbyterian was able to move into the health insurance market because of the "isolated market" in which Presbyterian operated. Mr. Stroup stated that "we didn't have national players. That allowed us to succeed. We probably couldn't replicate the same process in L.A. or another big market."
- 163. Despite its dominant position in the Albuquerque Market, Presbyterian did not want to shoulder all of the costs and risks associated with the initial creation of a health insurance company. Instead, Presbyterian chose to partner with St. Josephs Hospital in the early 1980s in connection with the development of an HMO.
- 164. Presbyterian and St. Josephs Hospital formed a joint venture that offered patients an HMO product called MasterCare.
 - 165. MasterCare, however, was unsuccessful and was closed in 1984.
- 166. Presbyterian, however, did not abandon its efforts to build a health insurance company. Presbyterian, St. Josephs Hospital and Blue Cross discussed partnering together to form a replacement health insurance product called HealthPlus. Blue Cross, however, on information and belief, dropped out of the arrangement because of disagreements concerning the composition of HealthPlus' board.

- 167. Presbyterian and St. Josephs Hospital went forward with HealthPlus, and HealthPlus enrolled its first member in 1986. By 1995, HealthPlus had approximately 130,000 covered lives.
- 168. In 1995, Jim Hinton became Presbyterian's CEO. Jim Hinton's elevation to CEO led to a significant shift in Presbyterian's overall market strategy.
- 169. Around this time, Presbyterian concluded that combining both the provider and payment (health insurance) sides of the health care market was essential to Presbyterian's overall growth. Presbyterian's CFO, Dale Maxwell, would later concede that the agencies rating Presbyterian's bonds did not view its captive health insurer as a risk, because "being integrated helps us capture market share."
- 170. In or around 1995, Presbyterian acquired all of St. Josephs Hospital's interest in HealthPlus. Presbyterian then changed HealthPlus' name to Presbyterian Health Plans in order to more closely associate the health plan with Presbyterian.
- 171. In 1998, Presbyterian acquired FHP, which offered both private health insurance plans and Medicare based plans. FHP was owned by PacifiCare, and was a rival to Presbyterian's health plan.
- 172. As a direct result of the merger, PHP increased its size by approximately 40%, and became the largest health insurer in New Mexico. On information and belief, Presbyterian's acquisition of FHP added more than 200,000 enrollees to Presbyterian's health insurance plans. By the end of the 1990s, PHP had more than 300,000 enrollees.
- 173. On information and belief, in the space of approximately five years (between 1995 and 2000), Presbyterian had more than tripled the size of its health insurance business. On

information and belief, a substantial portion of this growth was attributable to Presbyterian's acquiring a competitor, instead of growing its insurance plans through competitive means.

174. Presbyterian's expansion of PHP entrenched Presbyterian's market dominance in the markets for Hospital Inpatient Services and Private Health Insurance.

(v) Presbyterian's Expansion of PHP Gave Presbyterian the Ability to Force Physicians Into Employment Relationships with PMG

- 175. A hospital controlling both the markets for hospital services and private health insurance can further solidify its market position by hiring independent physicians that could form the basis of a provider network for a rival health insurer. By acquiring independent physician practices, a dominant hospital can (a) prevent referrals to more efficient and lower cost rivals, (b) force rivals out of the market, and (c) make new entry impossible.
- 176. Along with PHP's rapid growth, Presbyterian also changed its strategy towards physicians. Employing physicians was the final step in Presbyterian's consolidation of its market position.
- 177. Presbyterian's CFO, Dale Maxwell, recognized that by employing physicians Presbyterian was able to push patients into Presbyterian's hospitals. Specifically, Mr. Maxwell has stated that "[w]e might be able to purchase cheaper [using third-party medical providers], but when it is performed in system, it covers fixed costs internally."
- 178. The comments made by Presbyterian's CFO demonstrates that Presbyterian's actions cause higher health care costs for patients and injures rivals in order to increase hospital admissions.

a. Presbyterian Uses Its Market Strength to Consolidate Physicians Within PMG

- 179. During the 1990s, many hospitals believed that they could secure a larger market share by acquiring physician practices. At the same time, many hospitals believed that they could increase profits by operating their own health insurance companies.
- 180. Hospitals that pursued these strategies believed they could put pressure on independent primary care physicians who might fear being excluded from health insurance networks if they did not sell their practices to those hospitals. Specialists would also be pressured into selling their practices to hospitals in order to prevent the loss of referrals from hospital employed primary care physicians.
 - 181. Presbyterian aggressively pursued this strategy.
- 182. Prior to 1995, Presbyterian had very few employed physicians. On information and belief, Presbyterian only employed 42 physicians in 1995.
- 183. After Presbyterian's acquisition of FHP, Presbyterian had both the dominant hospital and dominant health insurer in the Albuquerque Market.
- 184. Presbyterian started its program of employing physicians by focusing on primary care physicians.
- 185. As part of its push to employ physicians, Presbyterian created the Presbyterian Medical Group.
- 186. Many physicians felt they could not survive in the market without becoming Presbyterian employees. Many independent physicians, for example, needed access to PHP. Reimbursement payments from PHP constituted a major portion of many independent

physicians' revenues in the mid 1990s and into the following decade. Many physicians could not realistically hope to survive without access to PHP.

- 187. Between 1995 and the present, PMG grew to approximately 700 employed physicians. Between 2000 and 2005, PMG more than doubled in size.
 - 188. By 2005, PMG employed more specialists than primary care physicians.
- 189. On information and belief, the rate of admissions to Presbyterian's hospitals increased as more and more specialists were employed by PMG.
- 190. By 2011, very few independent primary care physicians remained in the Albuquerque Market. Independent surgeons have, for the most part, either accepted employment by PMG or have left the Albuquerque Market.
- 191. One manifestation of Presbyterian's actions with respect to surgeons is the absence of any free standing physician owned surgery centers in Albuquerque.
- 192. Presbyterian's control over the health insurance market in Albuquerque and its employment and control over hundreds of physicians has prevented the entry of free standing surgery centers into the market.

b. The Heart Wars

193. Presbyterian's anticompetitive campaign against the entry by a specialty heart hospital ("Heart Hospital") into Albuquerque demonstrates Presbyterian's strategy to prevent entry, and the difficulty of entering the Albuquerque Market. While the Heart Hospital was able to enter the market, its entry occurred at a time when Presbyterian's market position was still solidifying.

- 194. By the mid 1990s, Presbyterian had the largest cardiac care center in Albuquerque.
- 195. During that time, many cardiologists believed that Presbyterian was not properly funding its cardiac program. Presbyterian was in the process of acquiring many primary care practices, and the cardiologists believed that Presbyterian was diverting funds to its acquisition program at the expense of its cardiac program.
- 196. Around this time, MedCath Inc. approached Southwest Cardiology Associates and New Mexico Heart Institute with a proposal to build a heart hospital in Albuquerque. When the cardiologists agreed to participate in the venture, Presbyterian and St. Josephs were invited to participate. Presbyterian refused to participate and St. Josephs agreed.
- 197. Presbyterian and its CEO, Jim Hinton, viewed the development of the Heart Hospital as a significant threat to Presbyterian's market position and took steps to prevent this new entry. Presbyterian started an intimidation campaign against the cardiologists who had agreed to participate in the new Heart Hospital. One cardiologist was told that things were going to get "ugly" for them, if the cardiologists moved forward with the Heart Hospital. Two cardiac surgeons were threatened with the loss of all of their referrals, if they worked at the Heart Hospital. One of the cardiac surgeons left New Mexico and the other chose to work with Presbyterian.
- 198. The Heart Hospital needed a loan from a bank in order to buy land and build its facility. Jim Hinton, Presbyterian's CEO, sat on the board that advised the bank from whom the Heart Hospital was trying to get the loan it needed. Hinton warned the board that the bank

should not loan any money to the Heart Hospital because Presbyterian would put the Heart Hospital out of business if it opened.

- 199. In an effort to resolve Presbyterian's concerns, some of the physician investors met with Hinton. At the meeting, Hinton told the investors that Presbyterian would only back off of its opposition, if the physician investors agreed to ensure that any patients coming from a satellite office would be referred to Presbyterian instead of the Heart Hospital. The investors would not agree to this proposal, in part, because it was probably unlawful. Indeed, Hinton's proposal may have constituted a *per se* unlawful market allocation agreement under Section 1 of the Sherman Act.
- 200. Presbyterian also hired a large number of cardiologists and cardiac surgeons from Southwest Cardiology Associates and the New Mexico Heart Institute. Presbyterian paid many of these physicians significantly more than the fair market value of their medical practices.

 Presbyterian's actions in this regard were probably unlawful under the Medicare anti-kickback laws.
- 201. Finally, PHP announced that it wanted all of its enrollees needing cardiac services treated by physicians employed by the Presbyterian Heart Group Physicians.
- 202. In response to these efforts to prevent the Heart Hospital from opening, the investors complained to the Antitrust Division of the United States Department of Justice. Hinton apparently learned about the complaint, and, shortly thereafter, Presbyterian stopped its efforts to block the loan needed to purchase the land the Heart Hospital needed.

- 203. PHP, however, refused to pay the facility charges for any of its enrollees who were treated at the Heart Hospital. PHP's decision made it impossible for physicians to treat PHP enrollees at the Heart Hospital.
- 204. As a result of PHP's decision, the Heart Hospital's revenues were largely limited to Medicare payments and reimbursement payments from Blue Cross.
- 205. Presbyterian's actions effectively excluded the Heart Hospital from a majority of the market for cardiac services.
 - 206. In 2011, the Heart Hospital was sold to Lovelace.

PRESBYTERIAN'S ANTICOMPETITIVE ACTIONS AGAINST NMOHC

- 207. For many years, NMOHC and Presbyterian partnered together with respect to the provision of Comprehensive Oncology Services.
- 208. Throughout the 1980s and 1990s, Presbyterian did not employ any medical oncologists. Instead, NMOHC's physicians all had staff privileges at Presbyterian, and provided Comprehensive Oncology Services to PHP enrollees, excluding Radiation Oncology Services that were provided by Radiation Oncology Associates ("ROA").

A. <u>NMOHC's Decision to Build the Cancer Center</u>

- 209. By the end of the 1990s, developments in treatment strategies and technology showed the significant quality improvements physicians could achieve with a multidisciplinary approach to the provision of Comprehensive Oncology Services.
- 210. Creating a multidisciplinary approach to the treatment of cancer required the development of a cancer program that would bring together the various physicians, nurses,

technicians and other support staff needed to provide high quality Comprehensive Oncology Services.

- 211. In the late 1990s, however, Presbyterian was experiencing significant financial stress given its rapid growth. During 1998 and 1999, PHP lost tens of millions of dollars.
- 212. Presbyterian's refusal to develop a modern cancer program was most starkly evident in the area of Radiation Oncology.
- 213. Radiation Oncology requires the use of expensive equipment ("Radiation Oncology Equipment").
- 214. In the 1990s, Presbyterian's Radiation Oncology services were provided by ROA.

 ROA did not own the Radiation Oncology Equipment it used to treat patients. The Radiation

 Oncology Equipment was owned by Presbyterian, and was located at Presbyterian's Kaseman

 Hospital.
- 215. By the late 1990s, the equipment at Presbyterian's Kaseman Hospital become antiquated and did not function properly. NMOHC's physicians were concerned about the level of care ROA was providing with this antiquated equipment.
- 216. NMOHC's medical oncologists complained about the problems with Presbyterian's Radiation Oncology Equipment, and asked Presbyterian to modernize this equipment. Presbyterian, however, refused to update its Radiation Oncology Equipment.
- 217. NMOHC's physicians decided that the market needed a proper cancer center that would (a) allow NMOHC's physicians and ancillary service providers to work together as a comprehensive team, and (b) have modern Radiation Oncology Equipment. NMOHC's

physicians believed that a cancer center would create many efficiencies that would lead to a higher level of care at reduced cost.

- 218. In 1999, NMOHC's physicians told Presbyterian's management that they wanted to build a cancer center. NMOHC suggested to Presbyterian that they develop the cancer center as a joint venture.
- 219. Presbyterian rejected NMOHC's overtures, and indicated that it only wanted NMOHC to rent space from Presbyterian. On information and belief, Presbyterian's long term goal was to push NMOHC's physicians into employment relationships with PMG.
- 220. Presbyterian's rental suggestion would not have allowed NMOHC to update the antiquated radiation oncology equipment, nor create the efficiencies a cancer center would create.
 - 221. NMOHC chose to build the Cancer Center without Presbyterian's involvement.
- 222. A critical step towards building the Cancer Center was purchasing the land for the project. When NMOHC told Presbyterian's CEO, Jim Hinton, that NMOHC had purchased land for the Cancer Center and was moving ahead with the project, Mr. Hinton stated that Presbyterian would put NMOHC out of business.
- 223. In 1999, however, Presbyterian relied on NMOHC for Comprehensive Oncology Services and, on information and belief, did not have the financial ability to build its own cancer program. As a result, in the late 1990s and the beginning of the following decade, Presbyterian did not have a viable medical oncology program that it could offer patients as a substitute for NMOHC.

- 224. Presbyterian could not exclude NMOHC from PHP, nor could Presbyterian prohibit referrals from its employed physicians to NMOHC.
- 225. By 2003, Presbyterian had largely solved its financial problems. In 2003, Presbyterian also started a \$55 million expansion of its flagship hospital in downtown Albuquerque.
- 226. In 2005, Presbyterian offered to employ NMOHC's physicians and take over the Cancer Center. NMOHC rejected Presbyterian's offer.

B. NMOHC Integration Efforts Reduce Health Care Costs By, In Part, Reducing Unnecessary In-Patient Admissions

- 227. NMOHC has been moving forward with disease management programs in order to move patients, when appropriate, to the most effective care settings when appropriate on the basis of cost and quality. In contrast, Presbyterian remains wedded to the more costly unmanaged model of a non-integrated cancer program that results, for example, in the unnecessary inpatient treatment of cancer patients.
- 228. NMOHC's successful efforts in disease management include its early adoption of electronic health records, and its telephone triage system, which is an innovative effort to prevent unnecessary inpatient hospital admissions.
- 229. Cancer patients have chronic health problems and will go to the emergency room for a multitude of reasons, and, in the overwhelming number of cases, will be admitted to the hospital. A large majority of these patients, however, do not need to go to the emergency room and could receive treatment on an outpatient basis.
- 230. Under NMOHC's telephone triage system, NMOHC patients are instructed to call an NMOHC oncology nurse before going to the emergency room. Following criteria developed

by NMOHC's physicians, oncology nurses instruct patients whether they need to immediately go to the hospital or could obtain the necessary care at NMOHC on an outpatient basis.

- 231. NMOHC believes that its telephone triage system saves, on an annual basis, anywhere between \$8 million and \$31 million in avoidable hospitalization costs.
- 232. The elimination of unnecessary hospitalizations is also safer for patients and increases the overall quality of care they receive.

C. NMOHC's Efforts to Facilitate Entry Into Albuquerque

- 233. Given Hinton's prior threat, NMOHC concluded that it needed to reduce its reliance on Presbyterian's hospitals and PHP. NMOHC understood that it could not survive if PHP refused to enter into a provider contract given the market's structure.
- 234. NMOHC tried to address this threat to its continued viability by working, in 2005, to facilitate the entry into Albuquerque of both a community hospital and private health insurance companies.
- 235. NMOHC's plan was to form a clinical integration program called Independent Doctors of New Mexico ("IDNM") that would include many of the remaining independent physicians in Albuquerque. IDNM would then convert the Heart Hospital into a new community hospital.
- 236. The final step in NMOHC's plan was to use IDNM and the new community hospital to enter into a contract with Blue Cross. The contract with Blue Cross would provide IDNM and the new hospital with sufficient revenue to keep the clinical integration program viable, at least until IDNM was able to grow its business and develop the community hospital.

- 237. NMOHC's hope was that the new arrangement would allow Blue Cross to expand its operations in Albuquerque, while also making it more likely that other health insurers would enter the market.
- 238. In 2008, Blue Cross refused to sign a contact with IDNM, and the entire arrangement collapsed for lack of funding. On information and belief, Blue Cross did not believe that IDNM could financially succeed given Presbyterian's market dominance. The lack of an alternative to Blue Cross made entry by IDNM and the new community hospital impossible. On information and belief, Blue Cross is planning to exit the private health insurance market in Albuquerque.

D. Presbyterian's Anticompetitive Efforts to Squeeze NMOHC Out of Business

- (i) Prohibiting Referrals to NMOHC from PMG Physicians
- 239. After NMOHC's efforts to create IDNM failed, referrals from Presbyterian employed physicians have declined substantially. This reduction in referrals has not resulted from head to head competition between NMOHC's physicians and Presbyterian's internal cancer program.
- 240. Presbyterian physicians that make referrals to NMOHC are approached by hospital administrators and asked to explain their referrals to NMOHC. It is well understood by Presbyterian employed physicians that Presbyterian does not want physicians referring cancer patients to NMOHC.
- 241. In a bullet point contained in an e-mail circulated to Presbyterian's employed physicians, Presbyterian instructed its physicians to "review your referral patterns and give special consideration to referring to your medical group colleagues when services are available

within" Presbyterian. The e-mail then directed each physician to tell Presbyterian whether they would give "full support," "partial support," or "no support" to the bullet points. If a physician chose "partial support" or "no support," the physician would have to "[p]rovide a comment as to which requests you do not support and why."

- 242. The e-mail's instruction sent a message to Presbyterian's employed physicians that they would face repercussions if they referred patients to NNOHC.
- 243. On information and belief, the Presbyterian employed physicians receive compensation that is in part based on the number of referrals they make to other Presbyterian employed physicians.
- 244. On information and belief, PHP has also misrepresented to patients NMOHC's status as an approved provider on PHP's provider panel. In 2012, a patient ("Patient A") seeking a referral to NMOHC was told by a PHP representative that PHP would not cover services provided by NMOHC. Patient A told the PHP representative that he had a friend who was an NMOHC patient, and that PHP was covering his friend's expenses at NMOHC. Patient A was told that PHP would pay for preexisting NMOHC patients, but would not cover new NMOHC patients such as Patient A. Any such statement was false.
- 245. Presbyterian also has its non-physician staff call patients who receive treatment at NMOHC and ask them to drop NMOHC and start seeing Presbyterian employed medical oncologists. NMOHC does not share the names of its current patients with Presbyterian Hospital. On information and belief, PHP improperly provides this information to Presbyterian Hospital.

- 246. On information and belief, Presbyterian has recently started a program pursuant to which non-physician hospital employees intervene and prevent referrals made to non-Presbyterian employed physicians, even if a Presbyterian employed physician had referred the patient to a non-Presbyterian physician. On information and belief, individuals who are not physicians will unilaterally make or change referrals. On information and belief, this change is done without the treating physician's approval or the patient's approval.
- 247. Presbyterian non-physician employees also pressure patients to see Presbyterian employed oncologists, even though those patients are currently seeing an NMOHC oncologist. In one instance, an NMOHC physician referred a patient to Presbyterian for a mammogram. After the mammogram was taken, a Presbyterian Nurse Navigator insisted that the patient start seeing a Presbyterian employed oncologist. The Nurse Navigator's actions upset the patient who felt pressured into ending her relationship with her NMOHC oncologist.
- 248. In another case, an NMOHC patient was referred to Presbyterian for a mammogram. After the mammogram, the Nurse Navigator scheduled an appointment between the patient and a Presbyterian employed oncologist. The patient had not asked to see the Presbyterian employed oncologist, and the Nurse Navigator had not discussed the referral or the appointment with the patient prior to making the appointment. The patient refused to see the Presbyterian employed oncologist and demanded that the Nurse Navigator cancel the appointment.
- 249. On information and belief, the Nurse Navigator was following a Presbyterian policy to divert NMOHC patients to Presbyterian employed oncologists.

- 250. On information and belief, Presbyterian's policy and the actions of the Nurse Navigator have prevented patients from seeking NMOHC physicians.
- 251. Presbyterian has also reconfigured its computer system so that its physicians cannot even input a referral to NMOHC.
- 252. For years, NMOHC appeared in a referral book that was circulated to Presbyterian physicians. The referral book identified all of the PHP approved providers, and was used by Presbyterian physicians and their staffs to make referrals. While NMOHC has remained a PHP provider, Presbyterian had NMOHC's name removed from the referral book in 2008.

(ii) Presbyterian Is Using PHP to Threaten NMOHC's Continued Existence and To Limit NMOHC's Business

- 253. Presbyterian has warned NMOHC that it does not foresee NMOHC retaining its status as a PHP provider. While Presbyterian has not yet refused to contract with NMOHC, its threat to terminate NMOHC's contract is putting significant stress on NMOHC and is threatening its cohesiveness as a firm.
- 254. In 2003, PHP and NMOHC entered into a five year provider contract. At this time, Presbyterian was rebuilding its main hospital in Albuquerque, and had not made any advances on developing its own cancer program.
- 255. As this five year contract approached its termination date, PHP demanded that NMOHC accept a provider contract with reimbursement rates that would financially strangle NMOHC. No legitimate business justification existed for the substantial change in Presbyterian's business relationship with NMOHC and the reimbursement rates it was demanding. The only difference was that Presbyterian was in the process of building its own cancer program and was closer to being able to eliminate NMOHC from the market.

- 256. On information and belief, the reimbursement rates PHP offered to NMOHC are significantly lower than the reimbursement rates it pays to Presbyterian. The reimbursement rates are also significantly lower than the reimbursement rates NMOHC would receive in a competitive health insurance market.
- 257. Presbyterian has also used PHP to limit NMOHC's ability to expand the services it offers to patients.
- 258. On numerous occasions, NMOHC has tried to offer new ancillary services to its patients. PHP, however, has routinely refused to cover these new services.
- 259. In 2007, NMOHC wanted to offer cancer rehabilitation services to its patients, through a company called Navitas. Cancer patients often need rehabilitation services, and these rehabilitation services are sometimes different from those offered to patients who have suffered injuries or who suffer from different medical conditions. PHP, however, refused to cover these services. Without coverage from PHP, NMOHC could not offer these specially tailored services to its patients.
- 260. On two separate occasions (in 2007 and 2008), NMOHC tried to facilitate the entry of an outpatient surgery center so it could offer cancer related outpatient surgery services to its patients. No outpatient surgery center will enter the market without having a contract with PHP, and PHP will not enter into contracts with a free standing surgery center.

(iii) Presbyterian's Exclusive Contracts with United and Cigna

- 261. Excluding PHP and the Lovelace health insurer, only Blue Cross, United Healthcare and Cigna have a meaningful market presence.
- 262. United Healthcare and Presbyterian have had an exclusive dealing arrangement for years. United Healthcare will not take market actions without Presbyterian's approval.
- 263. In July 2012, Cigna informed NMOHC that "due to a partnership with Presbyterian Healthcare Services effective July 1, 2012 . . . [w]e are unable to contract directly with New Mexico Oncology Hematology Consultants, Ltd. due to contractual obligations with PHS."
- 264. Presbyterian's exclusive contracts with United Healthcare and Cigna have caused further and significant concentration of the market for Private Health Insurance.
- 265. Blue Cross cannot act as a substitute for PHP, United Healthcare and Cigna. Blue Cross' growth is limited because its enrollees cannot receive care at Presbyterian's hospitals as a practical matter. Patients who want or need access to Presbyterian's hospitals cannot purchase Blue Cross' health insurance products. Presbyterian's monopoly power over Hospital Inpatient Services, therefore, prevents Blue Cross from challenging PHP's market position.
- 266. Patients who have selected Blue Cross are limited to using Lovelace and UNM Hospital. Patients and employers (acting on behalf of their employees) who want access to Presbyterian, must contract with either PHP, United Healthcare or Cigna.
- 267. Blue Cross does not have enough enrollees to independently facilitate entry.

 Further, on information and belief, Blue Cross is planning to exit the market for Private Health

 Insurance in Albuquerque.

- 268. Blue Cross, therefore, cannot prevent anticompetitive actions by Presbyterian.
- 269. Presbyterian's exclusive contract with Cigna injures consumers. Consumers who want NMOHC's Oncology Services cannot obtain those services if they contract with Cigna.

 Their only choice is to contract with PHP or United Healthcare, or to stop using Presbyterian entirely and enroll with Blue Cross or Lovelace.
- 270. Presbyterian's exclusive contracts with United Healthcare and Cigna also enhances' Presbyterian's ability to monopolize the market for Comprehensive Oncology Services in the Albuquerque Market. By preventing NMOHC from contracting with Cigna, a contract with PHP or United Healthcare is the only way NMOHC can get access to patients who want access to Presbyterian's hospitals.

(iv) Presbyterian's Tying Arrangement

- 271. In addition to the Private Health Insurance that Presbyterian offers through PHP, Presbyterian also offers a Medicare Advantage program to seniors. Traditional Medicare pays a set price for medical services (hospital charges and physician charges) on a fee for service basis. A large percentage of patients who are entitled to Medicare benefits, choose to enroll in a managed care plan (called "Medicare Advantage") that is largely funded by payments from Medicare. These Medicare Advantage programs, offer patients various benefits that they cannot receive under traditional Medicare. These benefits include, but are not limited to, expanded access to medical providers through reduced cost sharing.
- 272. Presbyterian controls the dominant Medicare Advantage program in New Mexico.

 On information and belief, Presbyterian's Medicare Advantage program has enrolled over 50% of the seniors, living in Albuquerque, who have purchased Medicare Advantage.

- 273. NMOHC provides chemotherapy services to its patients at the Cancer Center. Chemotherapy is an umbrella term that includes many different drugs that are administered (a) orally, (b) non-intravenously, and (c) intravenously.
- 274. Chemotherapy drugs are sensitive and must be handled properly in order to prevent contamination and degradation.
- 275. NMOHC must have a stable supply of chemotherapy drugs. Supply disruptions would threaten NMOHC's ability to treat its patients, as well as threaten the health of its patients. Further, if these drugs are not properly handled, they can lose their efficacy and can become more toxic for the patient.
- 276. NMOHC has always purchased its own supplies of chemotherapy drugs. By purchasing these drugs, NMOHC can ensure a stable supply of chemotherapy drugs for its patients. NMOHC can also ensure that it stocks genuine chemotherapy drugs, and that these drugs are properly handled.
- 277. Presbyterian recently announced a new policy that listed a number of oral chemotherapy and non-intravenous chemotherapy drugs that NMOHC will have to purchase from Presbyterian's specialty pharmacy when treating patients covered by Presbyterian's Medicare Advantage program. Under this new policy, Presbyterian would only ship the drugs to NMOHC on an as needed basis for each individual Medicare Advantage enrollee to whom NMOHC provides chemotherapy services. For patient safety reasons, NMOHC has refused to inject medications with uncertain provenence and patients have been greatly inconvenienced and their treatment has suffered because of this action by Presbyterian.

- 278. Presbyterian's actions are part of its ongoing strategy to raise NMOHC's costs and make NMOHC even more dependent on Presbyterian. If NMOHC has to obtain its chemotherapy drugs from Presbyterian, it will have added administrative and storage costs that will impair its ability to compete against Presbyterian.
- 279. Presbyterian's policy also makes NMOHC entirely dependent on Presbyterian's ability and willingness to provide the necessary chemotherapy drugs to NMOHC. Even a short disruption in NMOHC's ability to obtain chemotherapy drugs would endanger its patients' health and treatment. By controlling and limiting NMOHC's access to chemotherapy drugs, Presbyterian sends a strong signal to referring physicians that it could put NMOHC out of business. Such a message would deter physicians from referring patients to NMOHC.
- 280. Presbyterian has informed NMOHC that Presbyterian intends to expand this policy to all chemotherapy drugs and to patients covered by PHP's Private Health Insurance plans.
- 281. Presbyterian's current policy with respect to Medicare Advantage enrollees will make it difficult, if not impossible, for NMOHC to continue to provide chemotherapy services to Medicare Advantage enrollees.
- 282. Presbyterian's expanding its policy to patients enrolled in PHP's private insurance plans would cripple NMOHC's ability to provide chemotherapy services to its patients. Such a move by Presbyterian would threaten NMOHC's continued viability as a firm.
- 283. Presbyterian's new policy is part of its effort to monopolize the market for Comprehensive Oncology Services and to prevent the entry of any possible competition into the market.

NMOHC'S DESTRUCTION WOULD HAVE SIGNIFICANT ANTICOMPETITIVE EFFECTS

- 284. NMOHC's elimination from the market would significantly increase the costs for obtaining Comprehensive Oncology Services. NMOHC has been at the forefront of nationwide efforts in disease management in order to move patients to the most effective care settings when appropriate on the basis of cost and quality.
- 285. NMOHC's elimination would also force cancer patients to receive inpatient services that they don't need and don't want. See, e.g., Paragraphs 228 and 232, above.
- 286. NMOHC's elimination would also deprive the large majority of cancer patients of any choice of medical provider. PHP's enrollees would have no other option but to use Presbyterian's cancer program.
- 287. Presbyterian's eliminating NMOHC from the market would solidify
 Presbyterian's overall market position by making any new entry into the market by outpatient
 facilities and medical specialists highly doubtful. NMOHC is one of only a few remaining
 independent medical practices in Albuquerque that could credibly serve as a platform for such
 new entry.
- 288. NMOHC's elimination from the market would also cause the closure of its clinics throughout the state of New Mexico. NMOHC has opened clinics in areas where patients do not have any meaningful access to the Comprehensive Oncology Services provided in Albuquerque. If Presbyterian were to drive NMOHC from the market, it would have significant anticompetitive consequences throughout the state.

COUNT I (Unlawful Maintenance Of Monopoly Power) (Violation of Section 2 of the Sherman Act)

- 289. NMOHC repeats and realleges Paragraphs 1 through 288 above as and for Paragraphs 1 through 288 of Count I.
- 290. Presbyterian, through the acts and practices alleged above, has willfully maintained a monopoly in the market for Private Health Insurance Services in violation of Section 2 of the Sherman Act, 15 U.S.C. Section 2.
- 291. Presbyterian possesses monopoly power over the markets for Hospital Inpatient Services and Private Health Insurance Services. Presbyterian has the power to control prices in both of those markets, and has the ability to exclude rivals in those markets.
- 292. Significant barriers to entry exist in the markets for Hospital Inpatient Services and Private Health Insurance Services. Entering those markets under normal conditions requires significant capital, expertise and time.
- 293. Presbyterian's anticompetitive actions have significantly increased the barriers to entry in the markets for Hospital Inpatient Services and Private Health Insurance Services.
 - 294. Presbyterian's anticompetitive practices have injured NMOHC and consumers.
- 295. Presbyterian, through the acts and practices complained of herein, has committed and is committing a violation of Section 2 of the Sherman Act, 15 U.S.C. Section 2.

COUNT II (Attempted Monopolization) (Violation of Section 2 of the Sherman Act)

- 296. NMOHC repeats and realleges Paragraphs 1 through 295 above as and for Paragraphs 1 through 295 of Count II.
- 297. Presbyterian, through the acts and practices complained of, is engaged in an attempt to monopolize the market for Comprehensive Oncology Services in the Albuquerque Market in violation of Section 2 of the Sherman Act, 15 U.S.C. Section 2.
- 298. Presbyterian has specifically intended to monopolize the market for Comprehensive Oncology Services in the Albuquerque Market. Presbyterian is engaged in and is committed to a long term pattern of anticompetitive actions that are designed to put NMOHC out of business.
- 299. Presbyterian's actions have injured NMOHC and have created a dangerous probability that Presbyterian will succeed in driving NMOHC out of business.
- 300. Presbyterian offers patients Comprehensive Oncology Services in the Albuquerque Market. A dangerous probability exists that Presbyterian will acquire monopoly power over the market for Comprehensive Oncology Services in the Albuquerque Market.
- 301. Presbyterian, through the acts and practices complained of herein, has committed and is committing a violation of Section 2 of the Sherman Act, 15 U.S.C. Section 2.

COUNT III (Unlawful Exclusive Dealing) (Violation of Section 1 of the Sherman Act)

302. NMOHC repeats and realleges Paragraphs 1 through 301 above as and for Paragraphs 1 through 301 of Count III.

- 303. Presbyterian has agreed and conspired with Cigna to exclusively deal with one another with respect to the provision of and payment for Comprehensive Oncology Services.
- 304. This exclusive dealing arrangement has foreclosed and limited access to patients by firms like NMOHC.
- 305. This exclusive dealing arrangement unreasonably restrains trade and competition in the Albuquerque Market.
- 306. Consumers are injured by this exclusive dealing arrangement in the form of reduced choice and higher costs.
 - 307. This exclusive dealing arrangement has injured NMOHC.
- 308. Presbyterian, through the acts and practices complained of herein, has committed and is committing a violation of Section 1 of the Sherman Act, 15 U.S.C. Section 1.

COUNT IV

(Unlawful Customer Allocation Agreement) (Violation of Section 1 of the Sherman Act)

- 309. NMOHC repeats and realleges Paragraphs 1 through 308 above as and for Paragraphs 1 through 309 of Count IV.
- 310. Presbyterian offers private health insurance to residents of Albuquerque through PHP. PHP is controlled by Presbyterian.
- 311. PHP and Cigna are horizontal competitors with respect to the purchase of physician services.
- 312. Presbyterian and Cigna recently entered into an agreement that prohibits Cigna from purchasing medical services from NMOHC.

- 313. Presbyterian and Cigna's agreement is a horizontal customer allocation agreement that prevents Cigna from dealing with NMOHC.
- 314. The customer allocation agreement Presbyterian has entered into with Cigna is a *per se* violation of Section 1 of the Sherman Act.
- 315. Presbyterian, through the acts and practices complained of herein, has committed and is committing a violation of Section 1 of the Sherman Act, 15 U.S.C. Section 1.

COUNT V (New Mexico Antitrust Act – Monopolization) (New Mexico State Law)

- 316. NMOHC repeats and realleges Paragraphs 1 through 315 above as and for Paragraphs 1 through 315 of Count V.
- 317. Presbyterian, through the acts and practices alleged above, has willfully maintained a monopoly in the market for Private Health Insurance Services in violation of Section 2 of the Sherman Act, 15 U.S.C. Section 2.
- 318. Presbyterian possesses monopoly power over the markets for Hospital Inpatient Services and Private Health Insurance Services. Presbyterian has the power to control prices in both of those markets, and has the ability to exclude rivals in those markets.
- 319. Significant barriers to entry exist in the markets for Hospital Inpatient Services and Private Health Insurance Services. Entering those markets under normal conditions requires significant capital, expertise and time.
- 320. Presbyterian's anticompetitive actions have significantly increased the barriers to entry in the markets for Hospital Inpatient Services and Private Health Insurance Services.
 - 321. Presbyterian's anticompetitive practices have injured NMOHC and consumers.

322. Presbyterian, through the acts and practices complained of herein, has committed and is committing a violation of Section 57-1-2 of the New Mexico Antitrust Act.

COUNT VI (New Mexico Antitrust Act – Attempted Monopolization) (New Mexico State Law)

- 323. NMOHC repeats and realleges Paragraphs 1 through 322 above as and for Paragraphs 1 through 322 of Count VI.
- 324. Presbyterian, through the acts and practices complained of, is engaged in an attempt to monopolize the market for Comprehensive Oncology Services in the Albuquerque Market.
- 325. Presbyterian has specifically intended to monopolize the market for Comprehensive Oncology Services in the Albuquerque Market. Presbyterian is engaged in and is committed to a long term pattern of anticompetitive actions that are designed to put NMOHC out of business.
- 326. Presbyterian's actions have injured NMOHC and have created a dangerous probability that Presbyterian will succeed in driving NMOHC out of business.
- 327. Presbyterian offers patients Comprehensive Oncology Services in the Albuquerque Market. A dangerous probability exists that Presbyterian will acquire monopoly power over the market for Comprehensive Oncology Services in the Albuquerque Market.
- 328. Presbyterian, through the acts and practices complained of herein, has committed and is committing a violation of Section 57-1-2 of the New Mexico Antitrust Act.

COUNT VII

(New Mexico Antitrust Act – Unlawful Exclusive Dealing) (New Mexico State Law)

- 329. NMOHC repeats and realleges Paragraphs 1 through 328 above as and for Paragraphs 1 through 328 of Count VII.
- 330. Presbyterian has agreed and conspired with Cigna to exclusively deal with one another with respect to the provision of and payment for Comprehensive Oncology Services.
- 331. This exclusive dealing arrangement has foreclosed an important and limited access to patients for firms like NMOHC.
- 332. This exclusive dealing arrangement unreasonably restrains trade and competition in the Albuquerque Market.
- 333. Consumers are injured by this exclusive dealing arrangement in the form of reduced choice and higher costs.
 - 334. This exclusive dealing arrangement has injured NMOHC.
- 335. Presbyterian, through the acts and practices complained of herein, has committed and is committing a violation of Section 57-1-1 of the New Mexico Antitrust Act.

COUNT VIII

(New Mexico Antitrust Act – Customer Allocation Agreement) (New Mexico State Law)

- 336. NMOHC repeats and realleges Paragraphs 1 through 335 above as and for Paragraphs 1 through 335 of Count VIII.
- 337. Presbyterian offers private health insurance to residents of Albuquerque through PHP. PHP is controlled by Presbyterian.

- 338. PHP and Cigna are horizontal competitors with respect to the purchase of physician services.
- 339. Presbyterian and Cigna recently entered into an agreement that prohibits Cigna from purchasing medical services from NMOHC.
- 340. Presbyterian and Cigna's agreement is a horizontal customer allocation agreement that prevents Cigna from dealing with NMOHC.
- 341. The customer allocation agreement Presbyterian has entered into with Cigna is a *per se* violation of Section 57-1-1 of the New Mexico Antitrust Act.
- 342. Presbyterian, through the acts and practices complained of herein, has committed and is committing a violation of Section 57-1-1 of the New Mexico Antitrust Act.

COUNT IX (Tortious Interference with Prospective Economic Advantage) (New Mexico State Law)

- 343. NMOHC repeats and realleges Paragraphs 1 through 342 above as and for Paragraphs 1 through 342 of Count IX.
- 344. NMOHC has had long term referral relationships with many physicians who are now employed by Presbyterian.
- 345 Many physicians who are now employed by Presbyterian have referred patients to NMOHC physicians for many years. These physicians would continue making referrals to NMOHC, but for Presbyterian's efforts to prevent such referrals.
- 346. Many physicians employed by Presbyterian who do not have long standing relationships with NMOHC physicians have referred patients to NMOHC physicians in the past.

These physicians would continue making referrals to NMOHC physicians but for Presbyterian's efforts to prevent such referrals.

- 347. Presbyterian had knowledge about referrals by its employed physicians to NMOHC and its physicians. Presbyterian also has knowledge that many of its employed physicians had referred patients to NMOHC and its physicians for many years. Presbyterian knew that many of its physicians wanted to refer patients to NMOHC and its physicians.
- 348. Presbyterian has taken actions to prevent referrals from its employed physicians to NMOHC and its physicians. Presbyterian has used improper means to prevent and prohibit referrals to NMOHC and its physicians.
- 349. Presbyterian's actions have caused NMOHC and its physicians to lose a substantial number of referrals.
- 350. NMOHC has lost revenues and profits as a result of Presbyterian's actions.

 NMOHC has been harmed as a result of Presbyterian's actions.

WHEREFORE, the Plaintiff, New Mexico Oncology and Hematology Consultants, pray that this Honorable Court grant it the following relief:

- A. Adjudge and decree that Presbyterian has violated Sections 1 and 2 of the Sherman Act, violated the New Mexico antitrust act, tortiously interfered with NMOHC's relationships with referring physicians, and violated New Mexico's prohibition against consumer fraud;
- B. Permanently enjoin Presbyterian from (a) prohibiting referrals to NMOHC, (b) interfering with, or diverting, referrals made to NMOHC, (c) providing its employed physicians with financial incentives that are tied to those physicians steering referrals away from NMOHC;

- C. Permanently enjoin Presbyterian and PHP from refusing to contract with NMOHC on non-discriminatory terms;
- D. Permanently enjoin Presbyterian and PHP from tying access to its health insurance plans with the purchase of any chemotherapy drugs;
- E. Award NMOHC damages in the form of three times the amount of lost profits NMOHC suffered, or will continue to suffer, as a result of Presbyterian's anticompetitive actions;
 - F. Award NMOHC exemplary or punitive damages;
 - G. Award NMOHC costs and attorneys' fees;
 - H. A trial by jury; and
 - I. Such other and further relief as the Court deems appropriate and equitable.

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